

the surfing chef

Travel. Surf. Cook. Do it Again.



The show is hosted by Executive Chef and lifelong surfer **Steve Gellas**.

Steve brings his New Jersey energy, antics, and humor to every location and every character he meets. An experienced traveler, Steve will be sharpening his skills in the water with pro surfers, and doing what he does best in the kitchen with famous guests and local legends.



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*"I'm executive chef **Steve Gellas**.
After 35 years in the industry and three successful restaurants,
when I'm not in the kitchen...I'm surfing!"*



Transplanted down south from New Jersey, Steve has owned three award-winning restaurants. He has won every imaginable award in the Hampton Roads, Virginia culinary scene at his former restaurants Primo 116, Pisces and Rose Bay Seafood, including multiple Platinum Plate awards and Best Fine Dining in Hampton Roads.

In addition to numerous local and regional television appearances, Steve has also taught culinary arts at the Art Institute of Virginia Beach, Virginia. He is currently executive chef at the wildly popular Off The Hook Seafood and Chop House.

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“Come with me to surf destinations around the globe, meet up with local legends, and eat some great food along the way!”



“ The Surfing Chef ” is about:

Surfing:

Steve will meet up with pro surfers and local legends at surf destinations -- the well-known to the hidden, the famous breaks to the zaniest places on earth to surf.

The Food of the Surfing Lifestyle:

As the surf drops Steve will take you behind the scenes with chefs and restaurant owners, and discover the locals that are lucky enough to live the surfing lifestyle, while providing a guided tour of each destination. *This is when things could get crazy!*

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The sport and culture of surfing provides **the locations**. Local eateries, food, **pro surfers and local legends** provide the perfect backdrop to the **surfing lifestyle** that has mass appeal for surfers and non-surfers.



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“The Surfing Chef” features global travel, local people, and awesome food set against the worldwide backdrop of the multi-billion dollar sport and culture of surfing.

Surfing means **exotic locations** on every continent in the world. In the next year, surfing is estimated to become a **\$50+ billion dollar** global industry.



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Spanning Every Continent:



- USA
- Cuba
- Columbia
- Barbados
- Japan
- South Africa
- Mexico
- Peru
- Jamaica
- Faroe Islands
- Australia
- New Zealand
- Brazil
- Fiji
- Tahiti
- Caribbean
- Indonesian Islands
- Costa Rica

- US Virgin Islands
- British Virgin Island
- Portugal
- Chile
- Bahamas
- Puerto Rico
- Ecuador
- Spain
- Africa
- Ireland
- South Pacific Islands
- Vietnam
- Philippines
- Venezuela
- France
- Panama
- Ecuador
- Easter Island



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Episode 1 North Shore, Oahu, Hawaii

Steve teams up with Jamie O'Brien who is one of the most innovated surfers of his generation, one of the youngest to win the Pipeline Masters and a film maker and online TV personality. Steve challenges the Hawaiian Tropic Girls to join Jamie and the gang in taming Sunset Point on "Sub-Squatch" the world's largest surfboard. Revealing the best local favorite eats at Kono's, Café Haleiwa, and ocean front food truck Pupekea Grill. From the ocean to the kitchen, Jamie is out of his element as he and Steve prep for a sunset gathering of chefs and new friends at his beachfront house-overlooking legendary Pipeline.

Episode 3 Todos Santos, Mexico

Just over an hour away from the hustle of Cabo San Lucas, is Todos Santos, a unique desert oasis nestled amongst ancient orchards of mango and palm. Checking into boutique hotel Posada La Poza, Steve breaks bread with renowned Chef Miguel Martinez at his Restaurante El Gusto. Local artist Erica Durazo and pro-surfer Kalle Carranza lead an excursion to world famous reef break spot San Pedrito. Resident culinary aficionados join everyone at trendy Café Santé Fe in celebration of Pueblo Magico, an evening not to be forgotten.

Episode 2 Santa Cruz, California

Steve catches up with world famous shaper Bob Pearson of Pearson Arrow Surfboards to explore famed Surf City eateries that only a true local can reveal. Steve jumps in with colorful locals on a special trip to the famous Boardwalk. Guest surfers throw down at expert-level Steamers Lane and East Cliff while Steve takes on long boarder's favorite, Pleasure Point. The history and dynamics of legendary surfing location Mavericks are explored. Steve hosts a Santa Cruz style meal at Café Rio overlooking picturesque Brighton Beach.

Episode 4 Port Antonio, Jamaica

Welcome to stunning Port Antonio, the center of Jamaican surfing and sun bathing. Local surfers introduce Steve to the historic *Coronation Bakery* and world famous *Hardo Bread*. Steve paddles out to master the surf at *Lighthouse* and *Runaway Bay*. We go behind the scenes with executive chef *Simone Bradford* at *Me Yard* to uncover authentic Jamaican cuisine. Steve surfs up to *Woody's Low Bridge* for a *Jerk Spiced Chicken* feast - Surfing Chef Style.

These are just a few episode samples...



Creative Adaptations:

Cameo Appearances: In addition to Steve, the insertion of a 'destination host' at each location will add depth, credibility and additional entertainment value.

- Local legends
- Professional surfers
- Celebrities
- Local on-screen personalities
- Local and internationally known chefs
- Professional athletes
- Travel personalities
- Sponsors

Multiple Platforms: Launching compelling, informative and entertaining content through multiple platforms, enabling followers to explore in greater detail the destinations, food creations, eateries, people, vacations, cooking, and surfing.



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“The Surfing Chef ” is produced by The HorvathGroup, Inc.

With offices in San Diego, CA and Columbia, MD, The HorvathGroup is a privately held, independent production company that has been creating audience experiences for more than 25 years.



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